

# Legalities

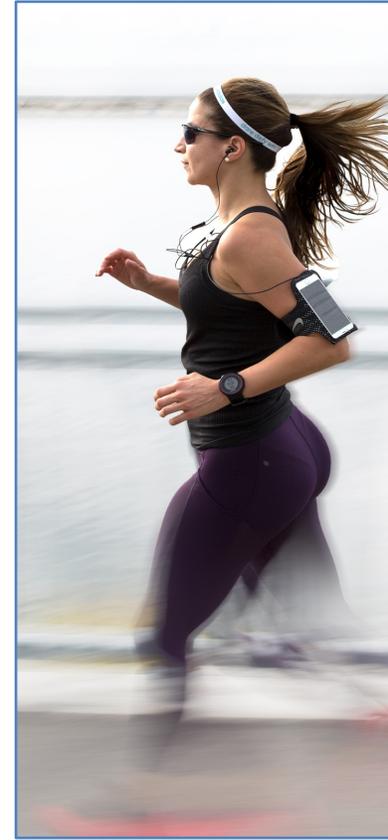
- *DISCLAIMER: The information provided here is aimed at giving basic advice only. Neither the author nor the DIME project and its associates are legal experts and, therefore, cannot accept responsibility for the legal accuracy of the information.*



# Branding



No brand names or trademarks should be visible – especially if there is *any* chance that the company might feel negatively about your film



# Talent Release

A Talent Release is a simple form that someone featuring in your film (actor, interviewee etc.) must sign to grant permission for their picture and voice to be used without restriction. Get this first because they may refuse afterwards.

You can film crowds in public without their permission if you are not focussing on one person. It is 'good practice' to avoid filming children without consent of parent or guardian.

## *Sample talent release form*

I understand there is an audio/visual recording being taken of me on this date \_\_\_\_\_ I hereby assign and authorise the producer \_\_\_\_\_ the right (All Rights) in and to such recording. I also authorise said producer, without limitation, the right to reproduce, copy, exhibit-publish or distribute any such recording, and waive all rights or claims I may have against the producer and/or any of his/her Affiliates, Subsidiaries, or Assignees other than as stated in this agreement.

\_\_\_\_\_  
Signature of Talent

\_\_\_\_\_  
Signature of Producer(s)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date



# Use of music, images, film

“You can use 30 seconds” = NOT TRUE!  
Don't use without written permission

Find websites that give free permission

For example, photographs from Unsplash.com = free for any use



# Locations

You must have permission to film in private property.

If you seek permission to film in a public place from a local authority they will often insist that you provide public liability insurance. Tourists frequently photograph and film with smartphones and small cameras so, often, the best way to avoid difficulty is to keep your activity and equipment simple and avoid causing any public disturbance

Get any necessary permissions before you are shooting and try to have a 'Plan B' in case it is not possible to film in your original location.



# Health and Safety

Do not be tempted to put any person or property at risk for the sake of your project.

Equipment such as tripods and cables are tripping hazards – use duct tape fix cables safely and have a crew member on hand to warn people of any hazards.

